

FREIMUTH SAYS ALL MUST HELP IN WAR

**Approves National Defense Plan
of Cutting Deliveries—De-
clares Business Good.**

EVERYBODY DO HIS BIT

**Avoid Requests for Special Deliv-
eries—Minimize Returned
Purchases, He Says.**

"To outline the business situation in Duluth at the present time, is a difficult task," says I. Freimuth, of the Freimuth department store. "So many things are happening now-a-days, and happening so suddenly that the situation is changed in a moment. However, there is no denying that business in Duluth is good. The wholesale prices have mounted rapidly, and of course, retail prices have followed space, so the same amount of business as last year means greatly increased receipts, but leaving that aside of the question out, Duluth people are receiving good wages, and are able and do purchase more luxuries than a year ago, which keeps money in circulation, and improves the general condition.

"One of the serious conditions created by the war, is the calling upon the country for a large expenditure of its resources, which is taking away a large number of men from the field of labor. Calling special attention to this condition the Council of National Defense has issued the mandate that on and after Aug. 1 deliveries of merchandise and special deliveries must be, either entirely eliminated or confined to the smallest number possible.

"The board points out that such economies in delivery service are necessary on account of the war, that they must be put into effect if the men withdrawn from delivery service and other store activities by voluntary enlistment in the army and by draft are not to be replaced from agriculture, shipbuilding, transportation, manufacturing, mining and other work essential to the welfare of the country. Everyone must do 'his bit' and that bit is to adopt a slogan all over the country, 'Carry Small Packages with You,' and avoid requests for special deliveries and to minimize the return of purchases."